

# RUN FOR ANIMALS 5K

April 23, 2017



## SPONSORSHIP OPPORTUNITIES

- **\$5000 | Title Sponsor**
  - One of two individual event banners
  - Opportunity to address race attendees
  - Race entry for 10 people
  - One of two large logos on 5K collateral\*
  - One of two large logos on 5K t-shirts
  - Recognition on daws.org supporter page
  - Recognition on daws.org 5K page
  - Recognition in e-newsletter
  - Recognition in social media posts
  - Recognition in press releases
  - Sponsor table at event
- **\$3500 | Top Rescuer**
  - Shared sponsor event banner
  - Race entry for 10 people
  - Inclusion on 5K collateral\*
  - Logo on 5K t-shirts
  - Recognition on daws.org supporter page
  - Recognition on daws.org 5K page
  - Recognition in e-newsletter
  - Recognition in social media posts
  - Recognition in press releases
  - Sponsor table at event
- **\$2000 | Heart of Gold**
  - Shared sponsor event banner
  - Race entry for 10 people
  - Logo on 5K t-shirts
  - Recognition on daws.org supporter page
  - Recognition on daws.org 5K page
  - Recognition in social media posts
  - Sponsor table at event
- **\$1000 | Forever Home**
  - Shared sponsor event banner
  - Race entry for 5 people
  - Logo on 5K t-shirts
  - Sponsor table at event
- **\$750 | Hope and Love**
  - Race entry for 5 people
  - Logo on 5K t-shirts
  - Sponsor table at event
- **\$500 | In Kind Tail Wagger**
  - Logo on 5K t-shirts
  - Sponsor table at event
- **\$100 | Valued Vendor**
  - Sponsor table at event

\*Advance notice required



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## SPONSORSHIP OPPORTUNITIES SUMMARY



	Title Sponsor	Top Rescer	Heart of Gold	Forever Home	Hope and Love	In Kind Tail Wagger	Valued Vendor
One of two individual event banners	•						
Shared sponsor event banner		•	•	•			
Opportunity to address race attendees	•						
Race entry for 10 people	•	•	•				
Race entry for 5 people				•	•		
One of two large logos on 5K collateral*	•						
Inclusion on 5K collateral*		•					
One of two large logos on 5K t-shirts	•						
Logo on 5K t-shirts		•	•	•	•	•	
Recognition on daws.org supporter page	•	•	•				
Recognition on daws.org 5K event page	•	•	•				
Recognition in e-newsletter	•	•					
Recognition in social media posts	•	•	•				
Recognition in press releases	•	•					
Sponsor table at event	•	•	•	•	•	•	•

COMPANY OR TEAM NAME \_\_\_\_\_  
 CONTACT NAME \_\_\_\_\_  
 MAILING ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 EMAIL \_\_\_\_\_ TELEPHONE \_\_\_\_\_

Please mail this form with your payment to: **DAWS | 147 Grassy Plain St. | Bethel, CT 06801**

**\*Advance notice required**